



Business, Employment, and Population Summary

Data for all businesses in area

Total Businesses:	2,141
Total Employees:	35,385
Total Residential Population:	49,409
Employee/Residential Population Ratio (per 100 Residents)	72

by NAICS Codes

	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.1%	81	0.2%
Mining	2	0.1%	17	0.0%
Utilities	2	0.1%	341	1.0%
Construction	165	7.7%	2,658	7.5%
Manufacturing	76	3.5%	2,069	5.8%
Wholesale Trade	133	6.2%	1,896	5.4%
Retail Trade	329	15.4%	4,738	13.4%
Motor Vehicle & Parts Dealers	53	2.5%	1,109	3.1%
Furniture & Home Furnishings Stores	20	0.9%	276	0.8%
Electronics & Appliance Stores	9	0.4%	155	0.4%
Bldg Material & Garden Equipment & Supplies Stores	31	1.4%	459	1.3%
Food & Beverage Stores	47	2.2%	620	1.8%
Health & Personal Care Stores	18	0.8%	133	0.4%
Gasoline Stations	32	1.5%	229	0.6%
Clothing & Clothing Accessories Stores	37	1.7%	325	0.9%
Sport Goods, Hobby, Book, & Music Stores	13	0.6%	92	0.3%
General Merchandise Stores	19	0.9%	940	2.7%
Miscellaneous Store Retailers	44	2.1%	386	1.1%
Nonstore Retailers	6	0.3%	13	0.0%
Transportation & Warehousing	154	7.2%	2,134	6.0%
Information	49	2.3%	1,416	4.0%
Finance & Insurance	76	3.5%	2,456	6.9%
Central Bank/Credit Intermediation & Related Activities	27	1.3%	2,149	6.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	11	0.5%	27	0.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	39	1.8%	280	0.8%
Real Estate, Rental & Leasing	133	6.2%	785	2.2%
Professional, Scientific & Tech Services	135	6.3%	1,634	4.6%
Legal Services	13	0.6%	42	0.1%
Management of Companies & Enterprises	4	0.2%	8	0.0%
Administrative & Support & Waste Management & Remediation Services	88	4.1%	1,392	3.9%
Educational Services	41	1.9%	3,181	9.0%
Health Care & Social Assistance	142	6.6%	1,993	5.6%
Arts, Entertainment & Recreation	34	1.6%	245	0.7%
Accommodation & Food Services	202	9.4%	4,087	11.6%
Accommodation	53	2.5%	930	2.6%
Food Services & Drinking Places	149	7.0%	3,158	8.9%
Other Services (except Public Administration)	241	11.3%	1,578	4.5%
Automotive Repair & Maintenance	43	2.0%	294	0.8%
Public Administration	64	3.0%	2,635	7.4%
Unclassified Establishments	67	3.1%	39	0.1%
Total	2,141	100.0%	35,385	100.0%



Employment

2017 Employed Civilian Population Age 16+ (Esri)	21,813	95.70%
2017 Unemployed Population Age 16+ (Esri)	981	4.30%
2017 Unemployment Rate (Esri)	4.3	78

Population Summary

Population

2000 Population	26,425
2010 Population	43,788
2017 Population	49,409
2022 Population	53,789
2000-2010 Annual Rate	5.18%
2010-2017 Annual Rate	1.68%
2017-2022 Annual Rate	1.71%
2017 Male Population	49.3%
2017 Female Population	50.7%
2017 Median Age	33.0

In the identified area, the current year population is 49,409. In 2010, the Census count in the area was 43,788. The rate of change since 2010 was 1.68% annually. The five-year projection for the population in the area is 53,789 representing a change of 1.71% annually from 2017 to 2022. Currently, the population is [SCRIPT_MALES_CY_P] male and [SCRIPT_FEMALES_CY_P] female.

Median Age

The median age in this area is 33.0, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	46.3%
2017 Black Alone	43.2%
2017 American Indian/Alaska Native Alone	0.3%
2017 Asian Alone	3.5%
2017 Pacific Islander Alone	0.2%
2017 Other Race	3.3%
2017 Two or More Races	3.3%
2017 Hispanic Origin (Any Race)	8.8%

Persons of Hispanic origin represent [SCRIPT_HISPPOP_CY_P] of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.2 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	9,442
2010 Households	16,082
2017 Total Households	18,003
2022 Total Households	19,628
2000-2010 Annual Rate	5.47%
2010-2017 Annual Rate	1.57%
2017-2022 Annual Rate	1.74%
2017 Average Household Size	2.58

The household count in this area has changed from 16,082 in 2010 to 18,003 in the current year, a change of 1.57% annually. The five-year projection of households is 19,628, a change of 1.74% annually from the current year total. Average household size is currently 2.58, compared to 2.54 in the year 2010. The number of families in the current year is 11,995 in the specified area.



Median Household Income

2017 Median Household Income	\$49,764
2022 Median Household Income	\$55,130
2017-2022 Annual Rate	2.07%

Average Household Income

2017 Average Household Income	\$66,343
2022 Average Household Income	\$76,605
2017-2022 Annual Rate	2.92%

Per Capita Income

2017 Per Capita Income	\$24,895
2022 Per Capita Income	\$28,423
2017-2022 Annual Rate	2.69%

Households by Income

Current median household income is \$49,764 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$55,130 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$66,343 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$76,605 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$24,895 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$28,423 in five years, compared to \$34,828 for all U.S. households

Housing

2000 Total Housing Units	10,613
2000 Owner Occupied Housing Units	6,159
2000 Renter Occupied Housing Units	3,283
2000 Vacant Housing Units	1,171
2010 Total Housing Units	18,601
2010 Owner Occupied Housing Units	9,413
2010 Renter Occupied Housing Units	6,669
2010 Vacant Housing Units	2,519
2017 Total Housing Units	20,632
2017 Owner Occupied Housing Units	9,857
2017 Renter Occupied Housing Units	8,146
2017 Vacant Housing Units	2,629
2022 Total Housing Units	22,401
2022 Owner Occupied Housing Units	10,765
2022 Renter Occupied Housing Units	8,863
2022 Vacant Housing Units	2,773

Currently, 47.8% of the 20,632 housing units in the area are owner occupied; 39.5%, renter occupied; and 12.7% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 18,601 housing units in the area - 50.6% owner occupied, 35.9% renter occupied, and 13.5% vacant. The annual rate of change in housing units since 2010 is 4.71%. Median home value in the area is \$172,862, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.61% annually to \$196,647.